



## Heineken Taps Into Newark Intl Airport

**Where:** Newark International Airport [\[map\]](#), [Newark, NJ](#), [United States](#)  
January 23, 2009 at 2:43 PM | by [JetSetCD](#) | [Comments \(0\)](#)



When you think of an airport bar, what usually comes to mind is some bland space halfway down a terminal, whose sole focus is to overcharge you as much as possible while getting you as drunk as possible before your flight. Thankfully [Newark International Airport](#) is helping to change this image with the introduction of their new **Heineken Lounge**, boasting Amsterdam's best-known beer and an interior worthy of the jet set.

If you thought good design, comfortable furniture and a view out onto the tarmac were features strictly reserved for first class lounges, the Heineken Bar will happily prove you wrong with its white leather couches, semi-private conversation nooks and ambient lighting. We suppose that just much as the bar gives you an impression of the Heineken brand, it also serves as a kind of **unofficial Netherlands outpost** before you even step onto your Amsterdam flight.

Of course they'll have a fully stocked bar in addition to Heines, but we're really loving that this place gives us another option for airport workspace. Out ticket to starting a flight off right is if we can get a beer, a clean tabletop and a comfy chair; we'll be starting a tab here soon enough.